



# HAVE A HAPPY HOLIDAY WITH MOXIE... ...even when it's that time of the month

**You're going on holiday, your bikini is packed and you can't wait to get in the pool; but your worst holiday nightmare is about to happen... you're due to get your period and you don't want it to ruin your holiday. So what's the solution? Make sure you travel with Moxie.**

Finally you can say goodbye to bulky, unattractive boxes of tampons that scream "I HAVE MY PERIOD" and replace them with Moxie's gorgeous, girly, boudoir styled products that will complement your handbag, beach-bag or bathroom.

Moxie may not be able to cure the bloating in time for your bikini beach body but it can certainly add a touch of glam to your worst days - and to your beach bag! Reminiscent of 1940s glamour, Moxie tampons come in pretty candy-striped tins, perfect for ensuring that the tampons inside stay in pristine, ready to use condition. Moxie means no embarrassment when product inevitably falls out of your bag and into the sand!

Each pack of Moxie Tampons contains two 100% recyclable purse-worthy tins with eight tampons in each. Moxie tampons are also conveniently colour coded, for easy selection - Regulars are peach and Supers are pink. And, to turn perfection into luxury, the twist open, biodegradable protective seal on every single tampon wrapper is sealed with a pretty black bow-beautiful. The tampons themselves also feature a Silken Glaze™ smooth cover for easy use and have eight grooves to assist with body contouring.



**New to the Moxie Tampon range are Boudoir Box refill packs, containing 32 tampons per pack; you can now refill your tins wherever you are in the world!**

**For further information, please visit [www.pressinformation.co.uk](http://www.pressinformation.co.uk) or contact the health & beauty team at Brandnation:**

Eva                    t: 020 7940 7179                    e: [eva@brandnation.co.uk](mailto:eva@brandnation.co.uk)  
Alina                  t: 020 7940 7185                    e: [alina@brandnation.co.uk](mailto:alina@brandnation.co.uk)

**Fact:** The word **Moxie** was made famous during the 1930-40's. The term was often used in Hollywood feature films to describe strong women who displayed great style, confidence and sassiness, as in "**she had big brown eyes with a lot of Moxie in 'em...**"

